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1975 b. Como, Italy

1994 - 1996 Istituto Europeo di Design Milan. Lives and works in New York

## ARTIST STATEMENT

I am a mixed media artist working to heighten public awareness by visually demonstrating cultural issues. My process begins with the act of observation - assessing the complexity of the culturally rooted traditions and social issues that inform and shape people's lives. My work examines the relationships between objects, their intended use and their potential. For me these relationships are a metaphor for the human condition.

I study landscape evolution, human preconceptions, the use of natural resources, similarities and differences between societies, cultures, and cities. I take this information and translate my findings into multimedia and found-object installation art. Repurposing these found materials allows me to explain complex social issues to the public from a new angle. I choose my medium according to what best speaks to the audience I wish to reach with a particular work.

## BIO

Carlo Sampietro is an Italian mixed media artist based in New York City. He enjoyed a successful career as an art and creative director at advertising agencies in London, Milan, New York and Sao Paulo before shifting focus to contemporary art. His work is primarily focused towards exploring social and cultural responsibilities that we face and create as urban citizens. His observations of landscape evolution, human preconceptions, use of natural resources, similarities and differences between societies, cultures, and cities are translated into multimedia and found-object installation art.

In 2010, he exhibited his first major series *The Street is in The House*, a body of work that transmutes elements of urban life into *objets d'art*, in a guerilla-style pop-up gallery on the Lower East Side. Sampietro harnessed objects that outlived their original uses, were discarded, reclaimed and renovated: traffic barrels became plush lounge chairs, a sewage tube was transformed into a modular couch on his piece *Cloche Sofa*. Police barricades were transformed into minimalist table legs; tabloid newspaper dispensers doubled as fully functional dishwashing machines, chilled wine storage units, elaborately staged dioramas and fish tanks. In these early works, Sampietro dismantled established value structures and elements of social control, communicating his ideas via a visual language based on high design, hybridity and humor.

Sampietro's investigation into facets of the urban condition continued with *PopDogs*, an ongoing art installation/action first exhibited at Figment, NYC 2013. The work is a gargantuan edifice - a popcorn machine that spews plastic dogs at an alarming rate - a symbolic parallel to canine overpopulation in urban centers as the catastrophic result of human ignorance and the immutability of desire.

In 2012, Sampietro created his first piece of experimental video art, Bunda Pandeiro, where he explored the rules of gender and race in the contemporary world. In Brazilian slang, Bunda Pandeiro is used to describe attractive buttocks by referring to them as a tambourine. Each participant is transformed into a musical instrument. This “body concert” is a metaphorical representation of the “tambourine,” which has no gender, ethnicity or sexual orientation but is defined simply from the sound that it makes.

Sampietro’s ability to reshape common objects into meaningful amalgams has quickly garnered him critical acclaim. Sampietro received first prize for his art design piece Cloche Sofa from the jury Architizer Award in 2017. His short Bunda Pandeiro won in the Experimental category in the Tirana International Film Festival 2013 and the Brooklyn Film Festival 2013. His piece Cloche chair, Premio Scultura Urbana won the Celeste Prize (2012).

His work has appeared in exhibitions at Berlin Short Film Festival, Figment (NYC), Dumbo Art festival, Galleria Rossana Orlandi (Milan), the Museum of Design (Como) and Queens Museum (NYC). His work has been featured in The Financial Times, The Washington Post, El Pais, Corriere Della Sera, Public Art Review, among other publications.

## **SOLO SHOWS**

2022 - Street Scaper - Alphabet City NY

2022 - Chuveiro, Alphabet City NY

2021 - Pop Dogs, Sagamore Hotel, Miami Beach Art Basel

2021 - The Street is in The Hotel, Sagamore Hotel, Miami Beach Art Basel

2019 - Carlo Sampietro - Frieze Art Week, Galleria Cá D’Oro NY

2016 - The Street Is In The House, Galleria Cá D’Oro NY

2014 - Cloche Sofa & The Street Is in the House Masterpiece, Dumbo Art Festival, NY

2014 - The Street Is In The House, Villa Vigoni German-Italian Centre  
for European Excellence, Lake Como, Italy

2011 - The Street Is In The House, Straf Hotel, Milan, Italy

2011 - Pop Dogs, Solo Project at Red Dot Art Fair, Miami, FL

2011 - The Street Is In The House, Circolo Hidden, Milan, Italy

2011 - The Street Is In The House, Galleria Rossana Orlandi, Italy

2011 - The Street Is In The House, Salone Del Mobile, Milan, Italy

2010 - The Street Is In The House, Bryant Park, New York, NY

2010 - The Street Is In The House, RAW NYC Pop Up Gallery, New York

2010 - The Street Is In The House, International Contemporary Furniture Fair, New York, NY

## **GROUP SHOWS**

2018 - “ Losing Truck of the Lost”, Special guest, Clio Art Fair NYC

2023 - Bunda Pandeiro – One Minute Film Festival Champcella - France

2019 - Aquarium - Art Miami - Galleria Cá D’Oro

2019 - Group Show - Pop Art, Galleria Cá D’Oro NYC

2018 - Street Scaper, Special guest, Clio Art Fair NYC

2017 - Cloche Sofa, Recycle, Brooklyn Waterfront Artist Coalition

2015 - The Street Is In The House, Scope Miami Beach, Galleria Alessandro Berni  
2015 - PopDogs - An Inclusive World , USSEA Regional Conference - Queens Museum of Art  
2015 - Street Scraper - Figment NYC  
2015 - The Street Is In The House - Select Art Fair New York - Galleria Alessandro Berni  
2015 - Bunda Pandeiro - New York International Film Festival Benefit +  
Auction, Tribeca Cinema  
2015 - Bunda Pandeiro - PopPorn Reloaded - Vienna International Short Film Festival, Austria  
2014 - The Street Is in the House, Concrete Muse, Dumbo Art Festival, NY  
2014 - Bunda Pandeiro - Toronto Urban Film Festival, Canada  
2014 - Bunda Pandeiro - 10<sup>th</sup> Lucca Film Festival, Italy  
2014 - Bunda Pandeiro - 9<sup>th</sup> Cyprus International Film Festival  
2014 - Bunda Pandeiro - 7<sup>th</sup> Sydney Underground Film Festival, Australia  
2014 - Bunda Pandeiro - 10<sup>th</sup> open air film festival Pluk de Nacht, Amsterdam  
2014 - Bunda Pandeiro - 6<sup>th</sup> Cortos Rodinia, Valladolid, Spain  
2014 - PopDogs - Waterfall Mansion Gallery, New York  
2014 - Bunda Pandeiro - CinemaCity Novi Sad, Serbia  
2014 - Bunda Pandeiro - The minute festival Best video 2013, Brazil  
2014 - Bunda Pandeiro - 22<sup>nd</sup> Croatia One Minute Festival, Croatia  
2014 - Bunda Pandeiro - 23<sup>rd</sup> Vienna International Short Film Festival, Austria  
2014 - Bunda Pandeiro - 18<sup>th</sup> Rooftop International Film Festival, New York  
2014 - Bunda Pandeiro - 5<sup>th</sup> Skepto International Film Festival, Cagliari, Italy  
2014 - Bunda Pandeiro - 11<sup>th</sup> Vienna International Short Film Festival, Austria  
2014 - Bunda Pandeiro - 61<sup>st</sup> Belgrade Documentary and Short Film Festival, Serbia  
2014 - Bunda Pandeiro - 13<sup>th</sup> Rome Independent Film Festival  
2014 - Bunda Pandeiro - Macrofest, el festival artistico y cultural de Panama  
2014 - Bunda Pandeiro - Videofomes International Festival, Clermont-Ferrand  
2014 - PopDogs – Bunda Pandeiro - Clio Art Fair, New York  
2014 - Bunda Pandeiro - 16<sup>th</sup> Mecal International Short Film Festival, Barcelona  
2014 - Bunda Pandeiro - 23<sup>th</sup> Muestra del cine internacional, Palencia, Spain  
2013 - Bunda Pandeiro - Bogota International Short Film Festival, Colombia  
2013 - Bunda Pandeiro - City of Soria 15<sup>th</sup> International Short-film Festival. Spain  
2013 - Bunda Pandeiro - Festival de Cine Alcine 43 edition, Madrid, Spain  
2013 - Bunda Pandeiro - Tirana International Short Film Festival, Albania  
2013 - Cloche Chair - Brooklyn Utopias: In TRANSITION, Brooklyn, NY  
2013 - Bunda Pandeiro - Shnit International Short Film Festival, Cape Town  
2013 - Bunda Pandeiro - Danube Videoart Festival, Austria  
2013 - Bunda Pandeiro - 2<sup>nd</sup> One Minute Film Festival, Norway  
2013 - Bunda Pandeiro - 10<sup>th</sup> Reykjavík International Film Festival, Iceland  
2013 - Bunda Pandeiro - Shnit International Short Film Festival, Bern  
2013 - Bunda Pandeiro - 8<sup>th</sup> Sapporo International Short Film Festival, Japan  
2013 - Bunda Pandeiro - Lowlands Art Festival, The Netherlands  
2013 - Bunda Pandeiro - 10<sup>th</sup> One Minute Film & Video Festival, Aarau, Switzerland  
2013 - Bunda Pandeiro - 1 Minute Missoula, Montana, USA  
2013 - Bunda Pandeiro - Pirate Cinema, Amsterdam  
2013 - “Gate of Heaven” - Exposure exhibition, NYC  
2013 - PopDogs - Figment - NYC

- 2013 - Bunda Pandeiro - Under The Subway Video Art Night – Local Project Art Space, New York
- 2013 - Bunda Pandeiro - 2<sup>nd</sup> New York International Short Film Festival
- 2013 - Bunda Pandeiro - 16<sup>th</sup> Brooklyn Film festival, Brooklyn, NY
- 2013 - Bunda Pandeiro - New York City Art World: 3rdWard, Brooklyn, NY
- 2013 - Bunda Pandeiro - Madrid Video-art Festival, Madrid, Spain
- 2013 - Bunda Pandeiro - International Art Fair Jaén, Spain
- 2013 - Bunda Pandeiro - Festival do Minuto Sao Paul, Brazil
- 2013 - Bunda Pandeiro - *Short Attack im Januar*, Interfilm, Berlin
- 2012 - Bunda Pandeiro - 28<sup>th</sup> International Short Film Festival, Berlin, Germany
- 2012 - Bunda Pandeiro - We Art Festival, Barcelona, Spain
- 2012 - Acqueduct - That Object is a Work of Art, 3rdWard, Brooklyn, NY
- 2012 - Cloche Chair - One Art Space, New York, NY
- 2012 - Cloche Chair - A' Design Awards Exhibition, Museo del Design, Como, Italy
- 2012 - Space Cooler - Room, Design Week Milan, Nhow Hotel, Milan, Italy

## BIBLIOGRAPHY

- 2016 - Amanda Acosta, Carlo Sampietro. Megalopolis. **Droste Effect Magazine**, 04-3-2016
- 2015 - M. Osberg, *Mini-Golf and Popcorn Puppies: Carlo Sampietro's Debut solo Show in NYC*. **Artsy**, 03-23-2016
- 2016 - Amanda Acosta, *Battle of the Butts*. **ArtFuse**, 03-21-2016
- 2015 - Sensi Mila, *Urban Tales*, **Radio Nuova York**, 03-11-2016
- 2015 - PopDogs, L'arte, l'educazione e la sua funzione. **Artribune Online**
- 2014 - Cloche Sofa, **Ramp Magazine** N.28
- 2014 - PopDogs, Clio Art Fair NYC, **Artribune Online**, 03-11-2014
- 2013 - PopDogs, International Project, **Public Art Review** N.49
- 2013 - Renata Fontanelli, *Uniting Artist: Carlo Sampietro shares His vision of the world through his artwork*, **A Magazine**
- 2013 - Maria Peña Cater, *Crónica desde NY: Figment Festival, Proyecto de arte diferente*, **Excelsior**, 6-14-2013
- 2013 - Amanda Mactas, One to watch: *Carlo Sampietro PopDogs*, **Manhattan with a twist**, 6-13-13
- 2013 - Justin Gilber, *Figment NYC: 5 best Installation*, **Redesign Revolution**, 6-11-13
- 2013 - C-Stein, *Figment NYC on Governors Island*, **Art Observer** 6-10-13
- 2013 - Samantha Lim, *Sir film-a-lot*, **Brooklyn Paper**, 5-31-13
- 2013 - *Discover New Artist: Featured Artist*: **Artlyst** 1-19-13
- 2012 - George Bodarky, Judy Clarck, *Carlo Sampietro: The ultimate Recyclers*, **WFUV Radio**, 3-27-12
- 2011 - Guido Castagnoli, *Rossana in Excelsis*, **Financial Times**, 10-15-11
- 2011 - Simone Preuss, *Icons of New York Street Life Transformed Into Amazing Furniture*, **1800 Recycling**, 7-14-11
- 2011 - Giuseppe Piazza, *Le strade di New York riciclate a Milano*, **Sette**, 5-20-11
- 2011 - Amy Ellebogen, *Street salvaging wit Gregoire Abrial and Carlo Sampietro*, **Elle Decoration**, 5-10-11

- 2011 - Philippe Daverio, *Trasformo ogni icona della giungla newyorkese*, **Corriere Della Sera**, 4-17-11
- 2010 - Mark Mcmenamin, *Planet Eco saving the earth one smile at the time*, **Interior Design**, 11-15-10
- 2013 - Dayna Smith, *Designer consumed by what, and why, we acquire*, **The Washington Post Online**, 10-15-11
- 2010 - Barbara Celis, *Conos de obra para sentarse*, **El Pais**, 6-11-10
- 2010 - *New york Newsboxes transformed into aquarius by C. Sampietro*, **Design Boom**, 5-19-10

## PRIZES AND AWARDS

- 2014 - Cloche Sofa, First Prize. Selected by the jury **A+Architizer Award**
- 2014 Honorable Mention - by the jury of Toronto Urban Film Festival, Toronto, artwork title: **Bunda Pandeiro**
- 2014 - Cloche Sofa, First Prize. Selected by the jury **A' Design Award**
- 2013 - Bunda Pandeiro, Winner Experimental category. Selected by the jury of **Tirana International Film Festival**, Albania
- 2013 - Bunda Pandeiro, Winner Art/Experimental category. Selected by the jury of **One minute Film and Video Festival Ararau**, Switzerland
- 2013 - Bunda Pandeiro, "30 Best of part one". Selected by the jury of **One Minuto Organization**, The Netherlands
- 2013 - Bunda Pandeiro, Spirit Awards Experimental category. Selected by the jury of **Brooklyn Film Festival**
- 2013 - Bunda Pandeiro, Minuthe trophy. Selected by the jury of **Festival do Minuto Sao Paulo**, Brazil
- 2012 - Sexi Sexi, Premio Afrodite. Selected by the jury of **Federcritici Art Association**, Italy
- 2011 - Cloche Chair, Finalist, Selected by the jury of **The best of International Furniture Fair** (Salone Satellite) Milan
- 2012 - Cloche Chair, First Prize. Selected by the jury **A' Design Award**
- 2012 - Cloche chair, Premio Scultura Urbana, Selected by the jury of **Celeste Prize**

## PUBLICATION

- 2023 - Carlo Sampietro - Works & Installations
- 2016 - Cloche Sofa Masterpiece

